



Join us for San Francisco's Mardi Gras party of the year! Now in its tenth year, Carnivale returns to benefit the cathedral's inclusive mission on **February 25, 2020** with a Gala Dinner and The Late Night Revelry - our glittering new after party. We are pleased to offer the following opportunities for sponsorship.

- \_\_\_ **DINNER SPONSOR - \$50,000** (charitable gift amount: \$47,500)  
Two premier tables with 20 seats, VIP photobooth and access to The Late Night Revelry Invitation and program listing\* as a sponsor of *Carnivale*  
Recognition during the event
  - \_\_\_ **GRAND BENEFACTOR - \$25,000** (charitable gift amount: \$23,750)  
One premier table with ten seats, VIP photobooth and access to The Late Night Revelry Invitation and program listing\* as a sponsor of *Carnivale*  
Recognition during the event
  - \_\_\_ **BENEFACTOR - \$15,000** (charitable gift amount: \$13,750)  
One priority table with ten seats, VIP photobooth and access to The Late Night Revelry Invitation and program listing\* as a sponsor of *Carnivale*
  - \_\_\_ **PATRON - \$10,000** (charitable gift amount: \$8,750)  
One priority table with ten seats and access to The Late Night Revelry Invitation and program listing\* as a sponsor of *Carnivale*
  - \_\_\_ **FRIEND - \$6,000** (charitable gift amount: \$4,750)  
One preferred table with ten seats and access to The Late Night Revelry Invitation and program listing\* as a sponsor of *Carnivale*
- GALA TICKETS** (includes access to The Late Night Revelry):
- \_\_\_ PATRON: \$1,000 (charitable gift amount: \$875)
  - \_\_\_ INDIVIDUAL: \$500 (charitable gift amount: \$375)

Please **list your name(s)** as you would like it to appear\* on the invitation and the gala program:

I/We are unable to attend and would like to make a charitable gift to Grace Cathedral in the amount of \$\_\_\_\_\_.

\_\_\_ Enclosed is my check payable to Grace Cathedral.

**Pay by credit card:** Visa // MasterCard // American Express // Discover // Amount: \$\_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip \_\_\_\_\_

Yes! Please link my credit card information for the mobile auction

Please indicate your primary contact for payment and follow-up guest list questions.

Contact Name \_\_\_\_\_

Phone number \_\_\_\_\_

Email \_\_\_\_\_

Please return this form to: Grace Cathedral, attn.: Jamie Coleman, Donor Relations and Events Specialist, 1100 California Street, San Francisco, CA 94108, jamiec@gracecathedral.org / (415) 749-6352.

**\*For inclusion in our invitation, your commitment must be received by November 14, 2019.**

## About Grace Cathedral

Grace Cathedral is San Francisco's Episcopal cathedral for everyone.

Our mission is to reimagine church with courage, joy and wonder in all that we do.

Grace is a place of community, spiritual practice, social justice, music and the arts, offering beautiful services seven days a week and yoga for hundreds every Tuesday night. We take courageous stands to advance environmental stewardship, citizen awareness, early education, gender justice, an end to gun violence, racial justice and care for seniors. The cathedral regularly hosts concerts, dance performances, lectures by notable figures and art exhibits throughout the year. We are home to the Cathedral School for Boys, the Choir for Men and Boys, the Community Preschool and the Ghiberti Center for Culture.

Grace Cathedral has a \$7MM operating budget, about half of which is fundraised annually from generous donors in our congregation and wider community.

We pride ourselves on being a welcoming home and a place for community to all people.

## About Carnivale

Carnivale is the annual gala of Grace Cathedral, connecting our community and influencers in the city with the mission of the cathedral.

Now in its tenth year, Carnivale is our largest annual fundraiser and provides vital revenue for the maintenance and operation of the cathedral and its programs. Proceeds benefit Grace's offerings in worship, education, social justice and the arts.

Our board of trustees hosts Carnivale on Fat Tuesday, the annual night of excess just before Lent, bringing the inspiring culture of the community together with the spiritual mission of Grace Cathedral. This black-tie party is elegant, convivial and wondrous. Revelers can join Carnivale as sponsors (\$6,000-\$50,000), by buying a ticket to the gala dinner (\$250-\$1,000), through their participation in the live and online auctions, and through fund-the-future giving. Carnivale has raised over \$500,000 in net revenue each year for the past two years, while increasing engagement with young professionals.

For 2019, we partnered with the talent of Glow Events to produce the most profitable and exciting Carnivale to date - a Venetian-themed, sold-out, gala dinner and after party with 435 guests. For the next event on **February 25, 2020**, Glow has reimaged Carnivale as an elevated New Orleans garden party, merging that city's refined architecture, cuisine and culture into our most spectacular gala yet. Aligned with the cathedral's values, Carnivale aims to reach diverse and younger communities. Toward this goal, the Carnivale after party has been reconceived as a glittering late-night party with first-rate entertainment and hospitality, a separate ticket (around \$150) and an exclusive entrance.

Digital outreach and media partnership will extend the reach of the event with an exclusive guest list and San Francisco-at-large beginning this fall. Carnivale is not only a wonderful event – it's also an ideal marketing opportunity for sponsors to engage with a prominent and influential community.

Together with San Francisco's dreamers and doers, Carnivale is a way to give back, be seen and be connected through values of bold social change and a celebration of the human spirit.

We're growing Carnivale to become where everyone in San Francisco celebrates Mardi Gras.



2018



2017



2019



2014



2018



2019

Grace Cathedral's Carnivale